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# Hayley Williams

## Web Designer

**Location:** Doncaster, UK

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**Portfolio:** [hwilliams.me](http://hwilliams.me)

**LinkedIn:** [linkedin.com/in/talkhayley](https://www.linkedin.com/in/talkhayley)

## SKILLS

**Adobe Photoshop | HTML | CSS | SASS | Bootstrap**

I have been documenting all of my skills and learning using Degreed.

**Follow my learning on Degreed:** <https://degreed.com/profile/hayleyweb>

## EXPERIENCE

**Ebuyer, Howden, UK** - *Web Designer* - Aug 2017 - May 2021

As a part of the Marketing department, we design and build assets for marketing campaigns for vendors such as Microsoft, Brother, ASUS, Logitech & Intel for their electrical goods.

- Using Photoshop to design banners for the Ebuyer website
- Designing landing pages for the other assets to link to
- Building landing pages from designs using HTML & CSS
- Designing email campaigns

**Autoweb Design, Selby, UK** - *Web Designer* - Jan 2015 - Sept 2017

With a small design team we provide automotive business solutions to clients from small Independent Car Dealerships to Franchised Dealer Groups.

- Designing website mockups from a brief using Photoshop
- Building websites from designs using HTML, CSS, SASS
- Pushing builds and changes to live using GIT
- Using Balsamiq to wireframe new features for our platform
- Make changes to existing sites in code or custom CMS panel

## EDUCATION

**Hull School of Art & Design, UK**

*BA (HONS) WEB DESIGN* - 2012 - 2015

Focusing on design and concept with the most recent projects, with front end development and user orientated design.

**Hull School of Art & Design, UK**

*BTEC LEVEL 2 DIPLOMA FOR ART & DESIGN* - 2011 - 2012

Fine Art, development of fundamental art and design skills, visual studies, specialist study.